

MEDIA
KIT



ARMCHAIR / SHOTGUN



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PRAISE FOR A/S

One of The New York Times' *T Magazine's* 10 journals of the "renaissance in print:"

"What distinguishes these 10 is that they're not only *intello-chic* statements for your side table. They're also really good reads... Armchair/Shotgun interviews big-time writers (Jesse Ball, Jonathan Lethem) but takes pride in publishing little-known ones."

- Stephen Heyman, *T Magazine*

Winner of the 2012 Saboteur Award:

"Indeed it is difficult to ignore the importance this journal places upon the purity of 'story,' such is its ability to distract, grip and absorb you. Many of the pieces illustrate grassroots story-telling at its very best... there is a freshness and a spice to this collection that brings to mind the originality of the Beat generation."

- Rory O'Sullivan, *Sabotage Reviews (UK)*

"...a bold statement in this twilight time of print... packaged with an artful and comforting sense of the importance of quality."

- Tony Abbott, *The Lit Pub*

"Armchair/Shotgun is as beautiful as it is brilliant. Deeply serious, irreverent, socially aware, sassy, at once dressy and casual. Sexy. Literate and fun, in a world where "literate" and "fun" are, too often, mutually exclusive categories."

- Charles Blackstone, *Bookslut*

"...with its bold color, clean design, and clever detail, A/S is a purty little thing."

- Lynn Holmgren, *The Review Review*



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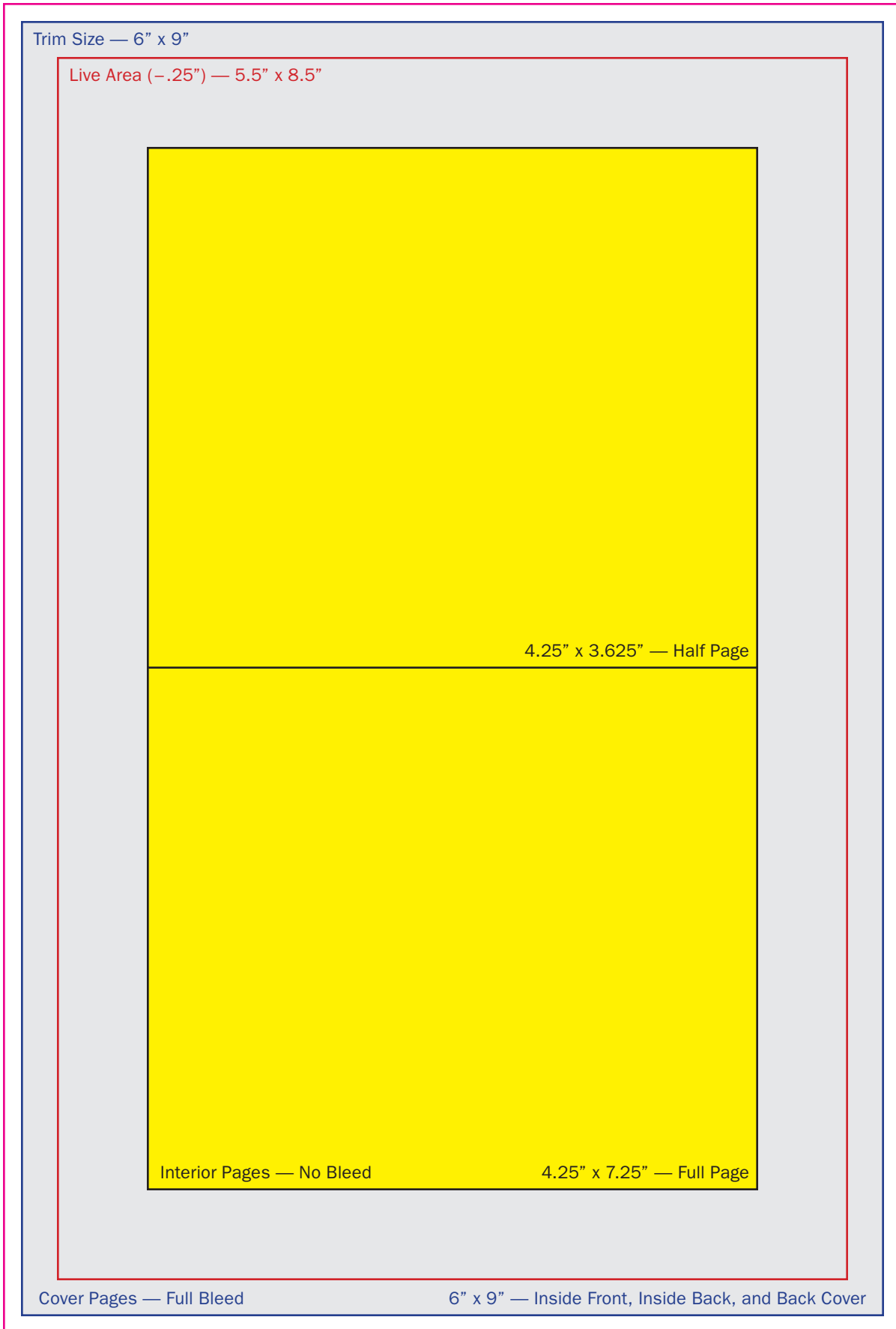
	Single Issue	Two Issues
Back Cover	\$1000	\$ 1800
Inside Front Cover	\$ 900	\$ 1620
Inside Back Cover	\$ 800	\$ 1440
Facing Front Cover	\$ 700	\$ 1260
Full Page	\$ 500	\$ 900
Half Page	\$ 300	\$ 550

Interior ad pricing is for black & white pages. Cover pricing is for four-color.

Discount pricing is available for small businesses and non-profit organizations. Please contact us for additional information on pricing options.

LAYOUT AND SIZING

Full Bleed (+.125") — 6.25" x 9.25"





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TECHNICAL INFORMATION

Please submit digital media files per the following specification:

- Only PDF/X-1a:2001, 300ppi TIFF, EPS, or PSD formats are acceptable.
- All images must be 300ppi or greater. PDF files must include all fonts.
- All files must be CMYK (no spot colors, RGB, LAB, or ICC color profiles), and include the following prepress profile: U.S. Web Coated (SWOP) v2.
- Files for full-bleed positions (Back Cover, Inside Front and Inside Back Covers) must conform to the layout specifications detailed above.

Any files received not to these specifications will be converted and modified at the discretion of Armchair/Shotgun, with no guarantee of intended color accuracy, sizing, or layout. *Please format your files carefully!*

CONTACT INFORMATION

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